

Designing with Freescale Market Solution Seminar
Warsaw, 7. June 2011

Day	Room: Turkus	Room: Topaz	Room Onyks	Ball Room
9:00 -9:30	Registration			Technology LAB
9:30-10:00	Opening Speech in the Technology Lab			
10:00-11:30	Kinetis ARM® Cortex-M4 Microcontrollers for future applications	i.MX multimedia applications processors product portfolio overview	Power Architecture™ 32- and 64-bit processors. PowerQUICC and QorIQ processors overview and roadmap	
11:30-12:30	Low - power system techniques	I.MX28 Hands on Training-Best in Class ARM9 based family for industrial applications	Introducing the New MPC830x Low-Cost PowerQUICC for IP-networking and industrial applications	Technology LAB
12:30-13:30	Lunch / Demo Showcase in the Technology Lab			
13:30-14:30	Freescale 8- and 32-bit MCU solutions for low power and industrial applications	I.MX28 Hands on Training-Best in Class ARM9 based family for industrial applications	Automotive MCU architectures for the future	
14:30-15:30	Freescale Xtrinsic sensors solution: an overview of the expanding portfolio and the associated market trends		System Basis Chip (SBC)-Freescale's integrated solution for automotive applications (LDO CAN, LIN, PSI5)	
15:30-16:00	Coffee Break / Demo Showcase in the Technology Lab			Technology LAB
16:00-17:00	ZigBee® enabled options for smart energy, industrial and building control	I.MX28 Hands on Training-Best in Class ARM9 based family for industrial applications	Freescale Autosar OS and MCAL software packages introduction	
17:00-17:30	Cocktail Reception and lottery			